100-City *Bless Your Pastor* Tour, Media Interviews & Pastor Events

The *Bless Your Pastor* movement, sponsored by the National Association of Evangelicals (NAE) through a generous grant, has spread across the nation in the last two years. Over 2,000 churches participated and collected $1.2 million+ in appreciation offerings for their pastors. The NAE has provided $500,000 in Amazon gift cards to thousands of senior pastors.

What the Numbers Say: Many Pastors Are in Crisis and Need Our Care

Our national research has shown that pastors face very real personal and financial challenges.

- 29% of pastors have considered leaving full-time ministry because of COVID-19 ministry challenges.
- 90% of pastors are experiencing financial stress (which has increased since COVID-19).
- 83% of pastors are providing both in person and online worship services to care for their flock.
- 60% of pastors receive no retirement, health care or employee benefits.
- 50% of pastors are paid under $50,000 while working 50 to 70 hours every week.
- 40% of pastor spouses serve the church 20 or more hours per week, normally without any pay.

Solution: Easy as 1-2-3 Bless Your Pastor Materials, Interviews & Events

The Bless Your Pastor campaign offers 3 easy steps for churches to help their pastors feel appreciated. The *Easy as 1-2-3 plan* includes a [list of 50 Creative Ways to Bless Your Pastor and Staff](BlessYourPastor.org) that Christians can use to show and share God’s love with their pastor and church staff. In addition, for every new church that participates, the senior pastor will be sent a $100 Amazon gift card.

To help radio and TV ministries spread the word about the growing Bless Your Pastor movement and materials, Brian & Mary Ellen Kluth are traveling in their RV to do remote or in-studio interviews in over 100-cities across America. There are also 15-30-60sec Public Service Announcement and Bless Your Pastor logos, graphics and videos for eNewsletters and social media posts at [BlessYourPastor.org/radiostations](BlessYourPastor.org/radiostations).

Upon request of radio stations OR local ministries or pastor networks, Brian and Mary Ellen are also available to help provide grant-funded [Pastor Appreciation Meals](BlessYourPastor.org/radiostations).

- Brian Kluth is an author and frequent media guest, appearing in Christianity Today, Washington Times, Christian Post, Newsmax, CBN News, Chris Fabry Live, Point of View, and conducting interviews on local television news and drive-time radio programs.
- Kluth learned that God has many ways to care for pastors through their congregation when his first wife went through an 8-year cancer journey. This experience inspired him to write the list of [50 Creative Ways to Bless Your Pastor and Staff](BlessYourPastor.org) and to help lead this much-needed movement.

[BlessYourPastor.org](BlessYourPastor.org)
FAITHFULLY PRAY
The best way to help your pastor and church staff is to pray for:
- Intimacy with God
- Marital love and unity
- Spiritual protection
- Divine guidance
- Emotional and physical well-being
- Parenting skills
- Genuine friendships
- Financial provisions
- Daily wisdom
- Personal encouragement
- Helpful mentors
- Effective ministry
- Time management
- Quality study and prayer times
- Helpful training and books
- Leadership skills

FONDNESS
- Let them know how God is specifically using them to bless, help and teach you to follow God.
- Remember their birthdays and anniversaries with a card, gift or social media post.
- Show appreciation for their strengths and give grace in their weaknesses.

FREEDOM
- Give their spouses the freedom to be themselves and to find their own niche at the church.
- Let their children “be kids,” care about them, and pray for them.

FOOD, FELLOWSHIP & FUN
- Prepare meals or baked goods for them (ask about favorite meals or certain foods to avoid).
- Give them gift cards for restaurants, fast food or coffee shops.

FINANCES
Faithfully give to your church, so your pastor and church staff can be properly compensated. Beyond the church salary, the Lord may prompt certain individuals to provide personal funding to help with any of the following items:
- Bless Your Pastor & Staff offering
- Marriage retreat costs
- Christian camp fees
- Back to school fees, clothing or supplies
- Children’s college tuition
- Mission trips
- Lessons or tutoring
- Family or couple’s vacation or getaway
- Pastor’s conference, seminar or training
- Seminary courses or sabbatical
- Student loan debt
- Retirement savings
- Medical expenses

FREELY SHARE
Share your skills and time to help with any of the following items:
- Babysitting
- Auto maintenance and repair
- Home repairs, maintenance and projects
- Decorating, painting and wallpapering
- Haircuts and beauty treatments
- Medical, dental and chiropractic care
- Lawn and garden upkeep
- Legal, estate and financial services
- Tutoring or lessons for children

PAY IT FORWARD
Most people have heard about “paying it forward.” Do you know you can also pay it forward by passing along possessions you no longer use or need? Possible items could include appliances, furniture, musical equipment, clothing, sports equipment or electronics. Ask if the items you may have available are actually needed and wanted by the pastor or church staff members. Also, be sure they are in good condition and will not need costly repairs.

Note: Please be prepared to graciously allow your pastor or church staff to decline anything that you offer. Also note that most items mentioned here are not normally tax-deductible to the giver, but are to be given out of gratefulness to God for what he has given to you.