



You see pastors and church staff working tirelessly to bless you and others. Now it's time to bless them!

To view this sheet online, visit BlessYourPastor.org/share

Help us give away the FREE [50 Ways to Bless Your Pastor list](#) to churches and FREE **\$100 grant-funded Amazon gift cards** to pastors. By spreading the word about these resources, you can help Christians and churches *show* and *share* God's love for their pastors and church staff.

1 CHOOSE YOUR MEDIA Use our [promotional resources](#) to create social media, email blasts, newsletter insertions, articles, website posts and more. Schedule a TV, radio or webcast interview with our spokesperson. **Use your voice, reach and influence** to spread the word about Bless Your Pastor so that more Christians and churches will bless more pastors and church staff.

2 CHOOSE YOUR TIMING While any time is a great time to Bless Your Pastor, **this summer or early fall** is the best time to let Christians and churches hear about this movement so they can prepare for Pastor Appreciation Month in October.

3 CELEBRATE YOUR IMPACT We anticipate that thousands of churches will follow the [Easy as 1-2-3 Plan to Bless Your Pastor](#), but there are still churches who haven't heard about this great opportunity! **Your support will make a difference for the pastors and church staff you care about and serve.**

Here's what you need to do next

- ✓ Go to our [Bless Your Pastor Dropbox Folder](#) for ready-to-go logos, graphics, social media cards, publication ads and 30/60-second video clips. You can also visit the BlessYourPastor.org website.
- ✓ If you want to do a media interview with Brian Kluth, the national spokesperson for the Bless Your Pastor movement, download our [media interview info sheet](#) and contact Brian below.
- ✓ Decide if you would like a custom [Bless Your Pastor landing page](#) with your name or initials. This will take your followers to a popup window with your logo, name and leaders greeting.

Need more help?

Contact Brian Kluth, National Spokesperson for the Bless Your Pastor Movement

Brian@BlessYourPastor.org | Cell: 719.930.4000 | Media Interview Call-In-Line 303.800.4141

*Bless Your Pastor is a grant-funded movement and national media campaign organized by the National Association of Evangelicals to empower, encourage and equip Christians and churches to show and share God's love for their pastor and church staff. In 2019-2020, the NAE provided free Bless Your Pastor materials for thousands of churches from all denominations and affiliations and Amazon gift cards to 2,000 senior pastors in the United States/Canada/Puerto Rico. This movement is co-sponsored by many national denominations, associations, businesses, ministries, broadcasters and publications. For more information, visit BlessYourPastor.org.