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## 100-City *Bless Your Pastor* Tour, Media Interviews & Free Seminars



The *Bless Your Pastor* movement, sponsored by the National Association of Evangelicals (NAE) through a generous grant, has spread across the nation in the last two years. Over 2,000 churches participated and collected \$1.2 million+ in appreciation offerings for their pastors. The NAE has provided \$500,000 in Amazon gift cards to thousands of senior pastors.

### What the Numbers Say: Many Pastors Are in Crisis and Need Our Care

Our national research has shown that pastors face very real personal and financial challenges.

- 90% of pastors are experiencing financial stress (which has increased since COVID-19).
- 83% of pastors are providing both in person and online worship services to care for their flock.
- 60% of pastors receive no retirement, health care or employee benefits.
- 50% of pastors are paid under \$50,000 while working 50 to 70 hours every week.
- 40% of pastor spouses serve the church 20 or more hours per week, normally without any pay.
- 34% of churches have seen their giving decrease because of COVID-19.

### Solution: Easy as 1-2-3 Bless Your Pastor Materials, Interviews & Seminars

The Bless Your Pastor campaign offers 3 easy steps for churches to help their pastors feel appreciated. The [Easy as 1-2-3 plan](#) includes a [list of 50 Creative Ways to Bless Your Pastor and Staff](#) that Christians can use to show and share God's love with their pastor and church staff. In addition, for every new church that participates, the senior pastor will be sent a \$100 Amazon gift card.



To help radio and TV ministries spread the word about the growing Bless Your Pastor movement and materials, Brian & Mary Ellen Kluth are traveling in their RV to visit media ministries in [over 100-cities across America](#). Brian will meet with station staff and will also be available for live or pre-recorded interviews.

Upon request, he can also conduct free afternoon ["Financial Health & Generosity" training seminars](#) and free materials to bless local pastors and church leaders.

- Brian Kluth is an author and frequent media guest, appearing in Christianity Today, Washington Times, Christian Post, Newsmax, CBN News, Chris Fabry Live, Point of View, and conducting interviews on local television news and drive-time radio programs.
- Kluth learned that God has many ways to care for pastors through their congregation when his first wife went through an 8-year cancer journey. This experience inspired him to write the list of 50 *Creative Ways to Bless Your Pastor and Staff* and to help lead this much-needed movement.

[BlessYourPastor.org](http://BlessYourPastor.org)

